

# When It Really Comes Down To It...



**Michael M. Thomson, Ph.D.**  
*- Unlike any speaker you've ever seen!*



Known as "the Master of Entertainment, Comedy, Fun and Learning," Dr. Mike Thomson has combined his onstage

performance (to more than 1.5 million people worldwide), his hosting the award-winning ten-part PBS specials, "In Search of Character," and multiple radio and television appearances over the past 25 years, into a dynamic strategy to save your sanity and become a person of exceptional character. Dr. Mike, as he is known around the country, doesn't just talk about problems, he delivers solutions.

***"Dr. Mike will save your sanity with practical, no fluff answers."***

Mark Victor Hansen  
Co-creator #1 New York Times best-selling series Chicken Soup for the Soul,

***"Dr. Mike Thomson has an extraordinary ability to package practical and profound advice into memorable and highly entertaining nuggets. He is a great teacher!"***

Michael Josephson  
Founder of CHARACTER COUNTS! and Co-author, The Power of Character

## ◆ IT'S ALL ABOUT ◆ **CHARACTER**<sup>TM</sup> INC. IN THE CLASSROOM

**You'll learn that it takes more than just academics to be successful.**

### **Here's What You'll Learn From Dr. Mike:**

- Why there is no such thing as academic, business, sports, or relationship ethics
- Why eulogies never lie
- Why ethics is not for wimps
- How to teach the importance of making good choices "even" when no one is watching
- How to unleash the power of leadership through good character choices
- Why attitude is really everything
- The insider secrets that employers are REALLY looking for in your students
- How character can be infused into everyday learning
- How passing the pop quizzes of ethics will determine future success
- How 3 simple themes create opportunities
- How to use 6 Critical Questions guaranteed to positively affect your culture and climate
- How to create the magic students, parents and others simply can't resist
- A simple blueprint for massive success in and out of the classroom
- How to create a classroom and school that exudes the power of good character

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**Note:** As in the past, we'll be more than happy to customize a program to fit your special needs



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