

**It's Not The Person With The Most Toys
Who Wins...It's The Person Who Knows
How to Unleash The Hidden**



Michael M. Thomson, Ph.D.
- Unlike any speaker you've ever seen!



Known as "the Master of Entertainment, Comedy, Fun and Learning," Dr. Mike Thomson has combined his onstage perform-

ance (to more than 1.5 million people worldwide), his hosting the award-winning ten-part PBS specials, "In Search of Character," and multiple radio and television appearances over the past 25 years, into a dynamic strategy to save your sanity and become a person of exceptional character. Dr. Mike, as he is known around the country, doesn't just talk about problems, he delivers solutions.

"Dr. Mike will save your sanity with practical, no fluff answers."

Mark Victor Hansen / Co-creator #1 New York Times best-selling series *Chicken Soup for the Soul*,

Dr. Thomson uses his humor, his wit, his athletic experience and his professional experiences to hold the audience captive throughout his presentations. The student athletes love him. His overall value to our program is immeasurable."

Kate Riffie, Ph.D. / Assistant Athletic Director
The Ohio State University

"Dr. Mike Thomson has an extraordinary ability to package practical and profound advice into memorable and highly entertaining nuggets. He is a great teacher!"

Michael Josephson Co-author, *The Power of Character*

STRATEGIES
FOR SAVING
YOUR SANITY™
IN COLLEGE

**Learn Specific Skills To Save Your Sanity
In College And Beyond**

**Here's What Your Students
Will Learn From Dr. Mike:**

- No fluff...Just answers to everyday problems
- 3 simple categories you must know right now
- 3 themes you better know before you graduate
- 6 critical questions guaranteed to solve any problem that comes up
- 8 strategies and secrets of the most successful people ever
- Mastering the strategy of living life through good character choices
- Untapping the power to massive life success
- Unleashing the strategy for turning all problems into opportunities
- Why the way you choose to think is really everything
- How to create the magic professors, employers and others simply can't resist
- Learning the secret behind the 2-minute theory
- Why successful people know the difference between a rut and a grave

Call toll-free
1-800-290-2482
for dates and pricing

Note: As in the past, we'll be more than happy to customize a program to fit your special needs



1-800-290-2482
www.itsallaboutcharacter.com