



Michael M. Thomson, Ph.D.
- Unlike any speaker you've ever seen!



Known as "the Master of Entertainment, Comedy, Fun and Learning," Dr. Mike Thomson has combined his onstage performance

(to more than 1.5 million people worldwide), his hosting the ten-part PBS specials, "In Search of Character," author of "It's All About Character," "Getting Your Parents Off Your Back...And On Your Side" and multiple radio and television appearances over the past 25 years, into a dynamic strategy to build good character. Dr. Mike, as he is known around the country, doesn't just talk about problems, he delivers solutions.

"Dr. Mike had an auditorium full of students listening to every word out of his mouth for 60 minutes. He's pure edutainment at it's best. He's amazing!"

Mike O'Shea, Principal

"I have never seen a better speaker who could relate to a gym full of kids."

Michael D. Hall, Principal

"Dr. Mike's programs have reduced inappropriate behavior by 42%."

David W. Nosker, Principal

"Dr. Mike Thomson has an extraordinary ability to package practical and profound advice into memorable and highly entertaining nuggets. He is a great teacher!"

Michael Josephson Founder of CHARACTER COUNTS!
and Co-author, The Power of Character

The Power Of Choice

A wonderful opportunity for elementary school students to learn that when it really comes down to it...



Elementary School is a wonderful time to learn the value of good character

Here's What Students Will Learn From Dr. Mike:

- The power of the Good Choice, Poor Choice, My Choice theme
- How to know when you're making good and poor choices
- How to take ownership for the choices you make
- How to turn "Poor Choices" into wonderful learning opportunities
- The keys to making "Good Choice" character decisions
- An introduction to the virtues of good character
- How to put character into everyday actions
- An introduction to the "Who Owns The Problem" poster
- Why it's so important to make good choices "even" when no one is watching
- Knowing how and when to speak up

Call toll-free
1-800-290-2482
for dates and pricing

Note: As in the past, we'll be more than happy to customize a program to fit your special needs



1-800-290-2482
www.itsallaboutcharacter.com