

# How to Unleash The Hidden



**Michael M. Thomson, Ph.D.**  
- Unlike any speaker you've ever seen!



Known as "the Master of Entertainment, Comedy, Fun and Learning," Dr. Mike Thomson has combined his onstage performance (to more

than 1.5 million people worldwide), his hosting the award-winning ten-part PBS specials, "In Search of Character," and multiple radio and television appearances over the past 25 years, into a dynamic strategy to save your sanity and become a person of exceptional character. As a former athlete, high school hockey coach and consultant to community, school and collegiate sports programs, Dr. Mike, as he is known around the country, doesn't just talk about problems, he delivers solutions.

***"Dr. Mike will save your sanity with practical, no fluff answers."***

Mark Victor Hansen, Co-creator #1 New York Times best-selling series Chicken Soup for the Soul,

***"Dr. Mike Thomson has an extraordinary ability to package practical and profound advice into memorable and highly entertaining nuggets. He is a great teacher!"***

Michael Josephson Founder of CHARACTER COUNTS! and Co-author, The Power of Character

***"I've played sports, coached sports and been an Athletic Director for sports for over 20 years. I've attended every type of workshop and presentation. Dr. Mike is the best of the best! I've never seen teams consisting of parents, athletes, and coaches accomplish so much in a short period of time under Dr. Mike's guidance."***

Dr. Rich Seils, Athletic Director, Worthington, Ohio

## STRATEGIES FOR SAVING **YOUR SANITY**<sup>™</sup> IN COACHING

### Here's What You'll Learn From Dr. Mike:

- No fluff...Just answers to everyday coaching dilemmas  
Learning the secret behind the 2-minute theory
- 3 themes you better know before you enter the locker room
- 3 simple categories you must know to save your sanity
- 6 critical questions guaranteed to solve any problem that comes up
- 8 strategies and secrets of the most successful coaches ever
- Mastering the strategy of living life through good character
- Untapping the power to massive team success
- Unleashing the strategy for turning all problems into opportunities
- Why the way you choose to think is really everything
- How to create the magic that motivates winners
- Why successful coaches know the difference between a rut and a grave

---

Call toll-free  
**1-800-290-2482**  
for dates and pricing

---

**Note:** As in the past, we'll be more than happy to customize a program to fit your special needs



1-800-290-2482  
[www.itsallaboutcharacter.com](http://www.itsallaboutcharacter.com)